MEDXGO



Overview

Prescription assistant AI (Navi-AI) is an intelligent conversational assistant designed to help users navigate services and information, particularly related to medication information, assistance programs, copay cards, coupons and cash discount. A user-friendly platform that connects individuals with various resources and programs aimed at making medications more affordable and accessible.

Problem Statement

• Users often face challenges in accessing accurate medication information, understanding available financial assistance programs, and navigating healthcare resources effectively, leading to confusion and potential barriers in managing their health.

Solution

• By providing a conversational interface that simplifies the search for medication details, assistance programs, and community resources, Navi-AI aims to enhance user experience and ensure that individuals can easily find the support they need for their

5.5

healthcare journey.

Core Features/Advantages

- ★ Easy to use Admin Panel The Admin can manage drug information and associated foundation programs by drug name.
- ★ Conversational AI- A personal AI assistant that empowers users to easily navigate the platform, providing them with instant access to medication savings, prescription assistance programs, and valuable community resources.
- The platform simplify the process of obtaining affordable medications by offering a comprehensive directory of prescription assistance programs, copay cards, and discount coupons.

Challenges

Accessing free medicines based on insurance coverage has been a significant challenge for users who are insured, underinsured, or uninsured. The previous system required users to manually search through over 1,500 pharmaceutical programs, making the process cumbersome, time-consuming, and inefficient.

Solution

- To address this, we developed an AI-powered conversational bot capable of extracting and understanding data from over 1,500 PDFs. This system provides personalized, real-time responses tailored to users' specific needs, streamlining the process and improving accessibility for all.
- Users were unable to access local vendor programs tailored to their eligibility and interests across various categories.
- Programs across different states in the U.S., such as food, housing, medical, and general assistance, were categorized and stored in a database with metadata like location and zip code. Based on the user's interests, relevant local vendor programs are displayed on digital cards.

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Screenshots

